OLA DE ORO

BRANDING GUIDELINES

SURF NATION 2026-2027

COLOR PALETTE

The Ola de Oro campaign is limited to a specific color palette.
Utilize Black and Dark Gray as the primary colors,
while incorporating Gold as an accent.



Rich Black
#000000

PMS Cool Gray 11c*
#545860

*Gray color may be darkened to ensure readability of text or visibility of foreground elements.

Metallic Gold 873c

PMS 4024c
#D3AE6F

White
#FFFFFF

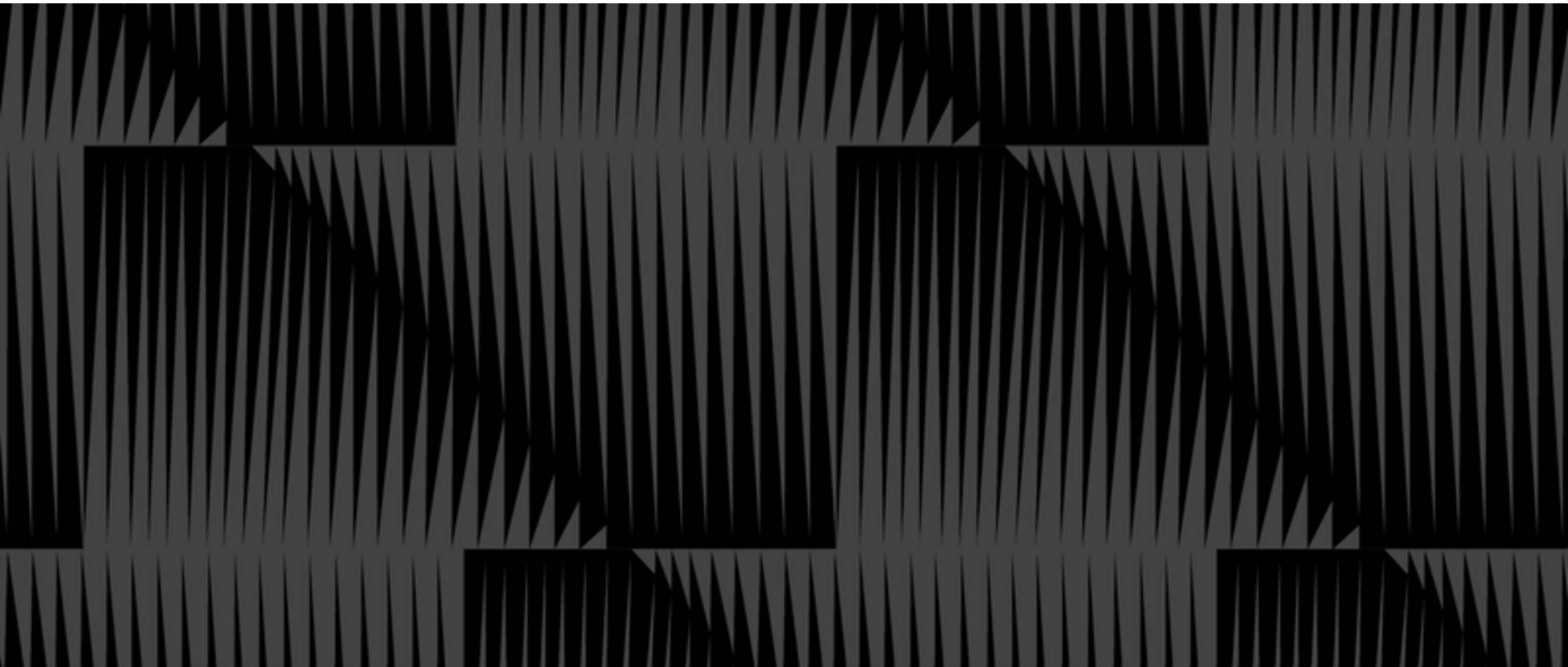
WAVE BACKGROUND

Download PNG

Download SVG (Vector)

02

OLA DE ORO 2026-2027



LOGOS

Utilize single-color logos (White, Black, or Gold) to preserve the clean and classic aesthetic of Ola de Oro. **Do not use the blue/black shield logos.**



FONTS

Barlow Semi-Condensed
AaBbCc 01234567890 !?@$&

Barlow Condensed
AaBbCc 01234567890 !?@$&

Heading Now 61-68
AaBbCc 01234567890 !?@$&

Heading Now 61-68
AaBbCc 01234567890 !?@$&